

HOW ARE YOU GOING TO 'REVIEW' YOUR BOARD GAME?

Definition of a customer review:

“A **customer review** is a **review** of a product or service made by a **customer** who has purchased the product or service.”

Task:

You are required to produce a 'Customer Review' for your Board Game.

Success Criteria:

Your review should include:

- An introduction that includes basic information about the board game – who made it, what is it made from, how it works.
- Your opinions about the qualities or 'good aspects' of the board game.
- Your opinions about the weaknesses or 'areas for improvement'.
- For the above you may wish to refer to topics such as:
 - ✓ Quality of materials used.
 - ✓ Quality of craftsmanship – has it been assembled properly?
 - ✓ The 'look' of the board game.
 - ✓ Whether it is 'fit for purpose' – does it work in the way intended? Is it an enjoyable game to play?
 - ✓ Safety....Are the resources e.g. counters safe for children of the age guidelines?
- A conclusion that summarises your thoughts and gives details on whether you would recommend the product.

